

The cluster excellence programme of the Federal Ministry for Economic Affairs and Climate Action (BMWK) brings together the most efficient national cluster management organisations.

Your benefits from “go-cluster” ...

You, as an international organisation, company, cluster or authority, can also benefit greatly from the “go-cluster” programme:

- a website that provides up-to-date information and English-language publications on cluster topics.
- an English-language newsletter that keeps you up to date on events and news in a European context.
- a LinkedIn profile that will keep you on top of the cluster world.
- inspiring Cluster SUCCESS STORIES of German clusters.

“go-cluster” members benefit from ...

A | Quality development and assurance

individual counseling, further training, participation in the labelling process, member satisfaction surveys

B | National and international networking

needs-oriented exchange of experience, networking events, cooperation

C | Increasing visibility

effective public presentation, representation

D | Funding

project funding, financing of the silver label (full assumption of costs) or gold label (proportionate assumption of costs)

Labels and international cooperation

The members of the “go-cluster” programme benefit from an improved national and international external perception thanks to the “go-cluster” quality seal, the silver or gold label of the European Cluster Excellence Initiative (ECEI), which certify the high quality and performance of cluster management organisations.

The “go-cluster” programme also has an excellent international network and is a member of the European Clusters Labelling Excellence Structure (www.eucles.be) as well as an associated partner of the European Clusters Alliance (www.clustersalliance.eu).

Further information

 @gocluster-bmwk

 www.go-cluster.de (EN)
www.clusterplattform.de (EN)

